



Bartlett, IL

c: 773.663.9681

e: mike@mikesamsondesign.com

www.mikesamsondesign.com

graphics  
web  
photography  
video  
art

## OBJECTIVE

To utilize my creative skills and make a positive impact as a designer, photographer, and artist in an innovative work environment, while deepening my knowledge of media and general arts.

## SOFTWARE SKILLS

Photoshop	Illustrator	InDesign	Premiere Pro
Acrobat	SketchUp Pro	Rhino 3D	Wrike
Wix	WordPress	MailChimp	Office

## EXPERIENCE

3.2015 - Present *Senior Digital Designer, Full-time*

**Follett Corporation**

Westchester, IL

Efficiently managed design projects within the creative team. Successfully implemented Wrike work management software within the marketing department. Created effective web and print assets for over 1,800 collegiate retail websites and stores. Collaborated with vendors like *Adidas, Nike, Apple, and Dell* to ensure design standards are met for third-party creative.

6.2013 - 3.2015 *Graphic Designer and Marketing Specialist, Full-time*

**Infinity Communications Group, Inc.**

Countryside, IL

Effectively designed all print-related material and prepared files for digital and offset production. Produced sign layouts and exported pre-production files for routing. Coordinated weekly marketing promotions in the form of email blasts and social media updates.

1.2014 - 1.2015 *Web/Graphic Designer, Part-time*

**Countryside Business Association**

Countryside, IL

Handled the design and execution of weekly email blasts that promoted event awareness. Designed and maintained the organizations' website.

1.2013 - 3.2013 *Graphic Designer, Part-time*

**Marketplace Media Group, Inc.**

Elgin, IL

Successfully created print advertisements that promoted business for surrounding cities and townships.

1.2013 - 11.2013 *Graphic Designer, Freelance*

**Chicago SUP**

Chicago, IL

Executed a fresh brand design which was implemented throughout the company. This process included a new logo, business cards, website, and an advertising campaign in the form of new flyer, poster, and billboard assets. Created promotional material for *ACS Stand-Up Against Cancer* and *Wavejet*.

6.2006 - 10.2013 *Graphic Designer, Freelance*

**The Links at Carillon**

Plainfield, IL

Effectively created new branding that was adapted toward all promotional material. Involved in producing various golf event flyers, invites, and dining menu creative. Worked with *Dewar's, Gentleman Jack, and Jim Beam* to promote sponsored golf event creative.

## EDUCATION

2002-2008 B. F. A. in Computer Graphics and Animation  
DePaul University, Chicago, IL.

## VOLUNTEER DESIGN

**The Bohne Foundation** ([www.thebohnefoundation.com](http://www.thebohnefoundation.com))

**CDGA Foundation** ([www.cdgafoundation.org](http://www.cdgafoundation.org))

**Glenbard North High School** ([www.glenbardnorthhs.org](http://www.glenbardnorthhs.org))

## OTHER SKILLS

Fluent in Polish.

Experienced in studio, field, and aerial photography.

Proficient in computer hardware assembly and software diagnostics.